Blair Reznick

Making important stories *matter.*

Impact Communications Strategist · Climate Storyteller · Moderator & MC · Voice Artist



BIOGRAPHY

Blair Reznick is an impact communications strategist and climate storyteller based in Nairobi, Kenya. He is Managing Director of Reznick Communications and Founder & CEO of WeAreTELL, a climate and environmental storytelling platform.

He works where communication meets climate, science, policy and human experience, turning complex ideas into narratives that inform, connect and move people to act. On stage he is a conference moderator, master of ceremonies and voice artist.

SPEAKING THEMES

- The future of climate storytelling in Africa
- Impact communications in a changing world
- Communicating climate science and research
- African narratives in global climate conversations
- From evidence to impact: strategic communication

SELECTED STAGES

- International Energy & Sustainability Summit, Jan 2026 · Moderator & MC
- 5th Africa International E-Waste Conference, Oct 2025 · Moderator
- Africa Climate Summit 2, Sept 2025 · Climate storytelling
- E-Waste & Circularity Awards · Master of Ceremonies
- Kenya Tourism Awards · Voice-over

FORMATS

Conference moderation · panel facilitation · executive roundtables · climate & sustainability forums · award ceremonies · documentary narration

FEATURED ON

Citizen TV · KTN · Cape Media · Tuko News

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